

Promotional Premium Update

Vol.1/2026



About “PHRONG” – Our experience





Premium Industry & Market Trend 2026

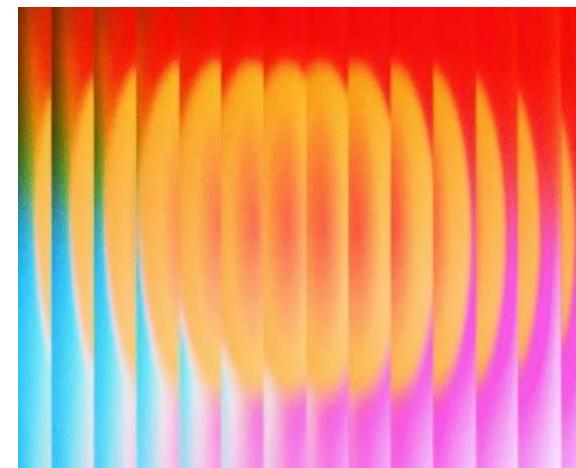


1. Mermaidcore



Mermaidcore

2. Banana Yellow



3. Tangerine Disco

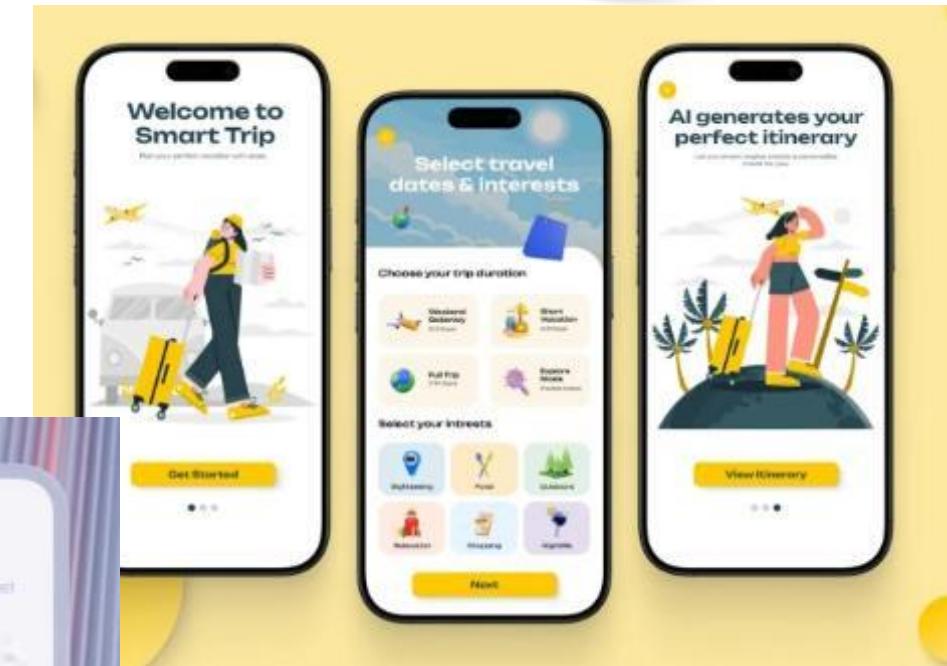
4. Sunwashed Soft

5. Clubroom Contrast

6. Neon Shock

7. Walnut Retro

8. Thermal Glow



2026 – Colors Trends



Banana Yellow



2026 – Colors Trends



2026 – Colors Trends





THE BRAND NAME HASN'T
CHANGED SINCE 2003 &
GENERIC SHAKERS QUICKLY
GO TO THE TRASH.

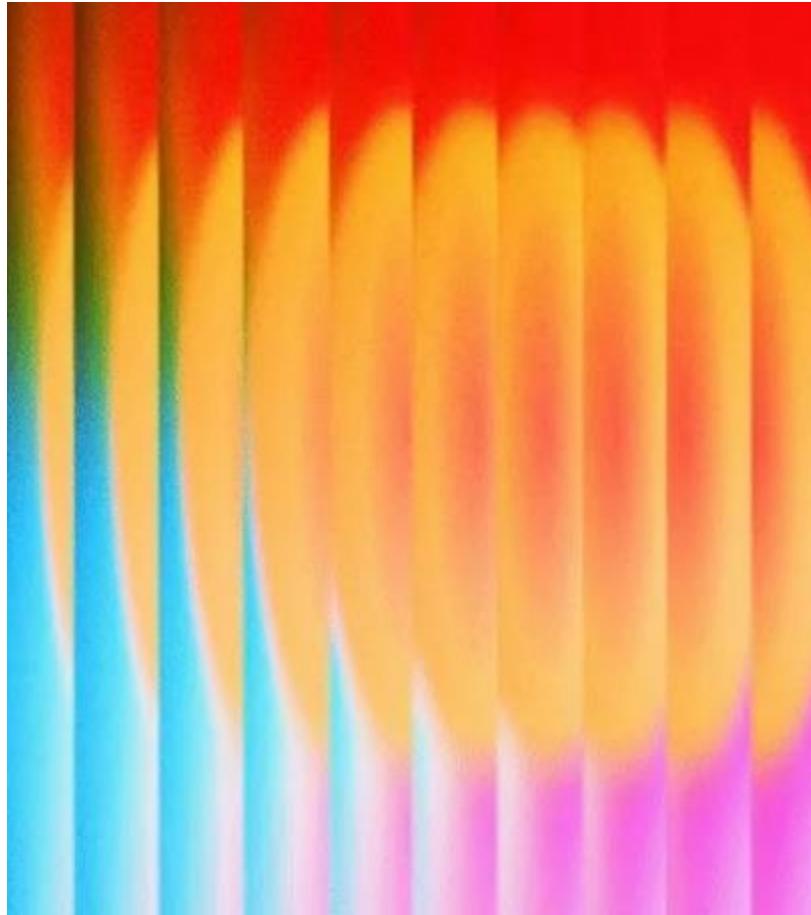
CHOOSE HYDRACUP.
& LET'S DO
**SOMETHING BIG
TOGETHER!**



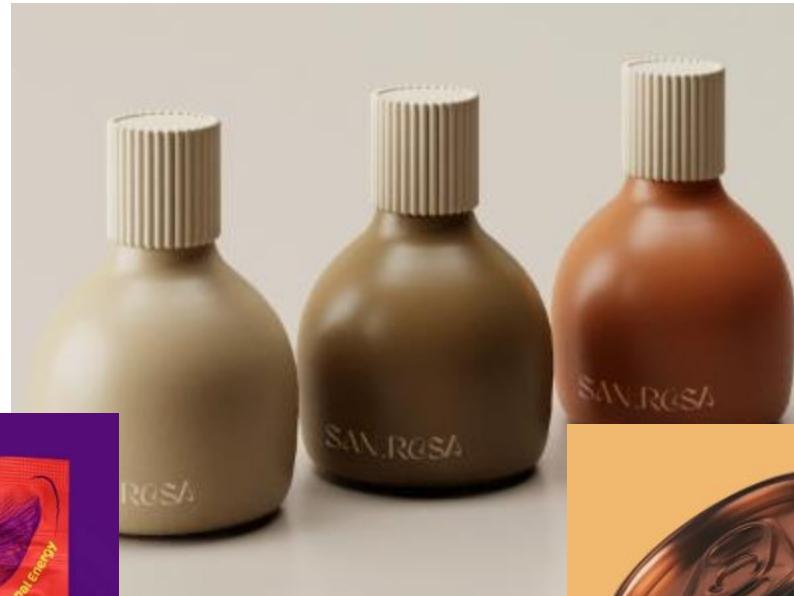
Neon Shock



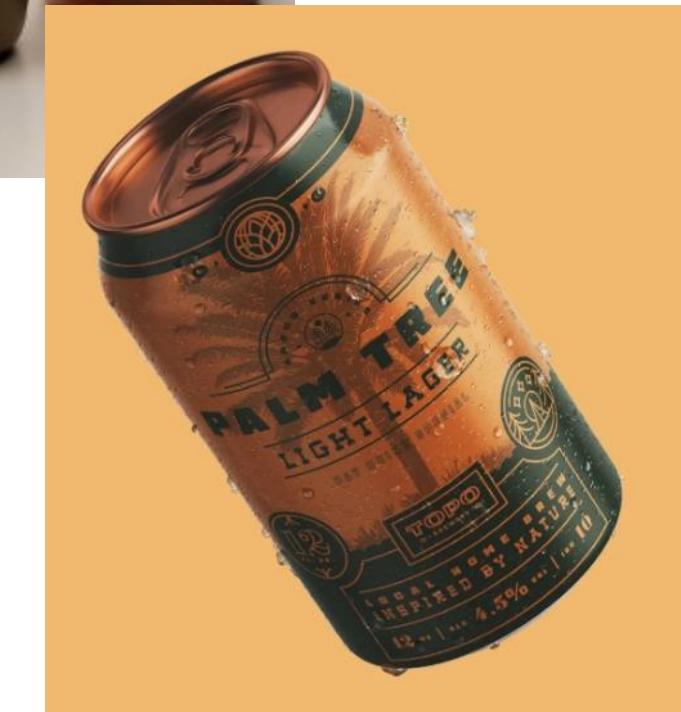
**Clubroom
Contrast**

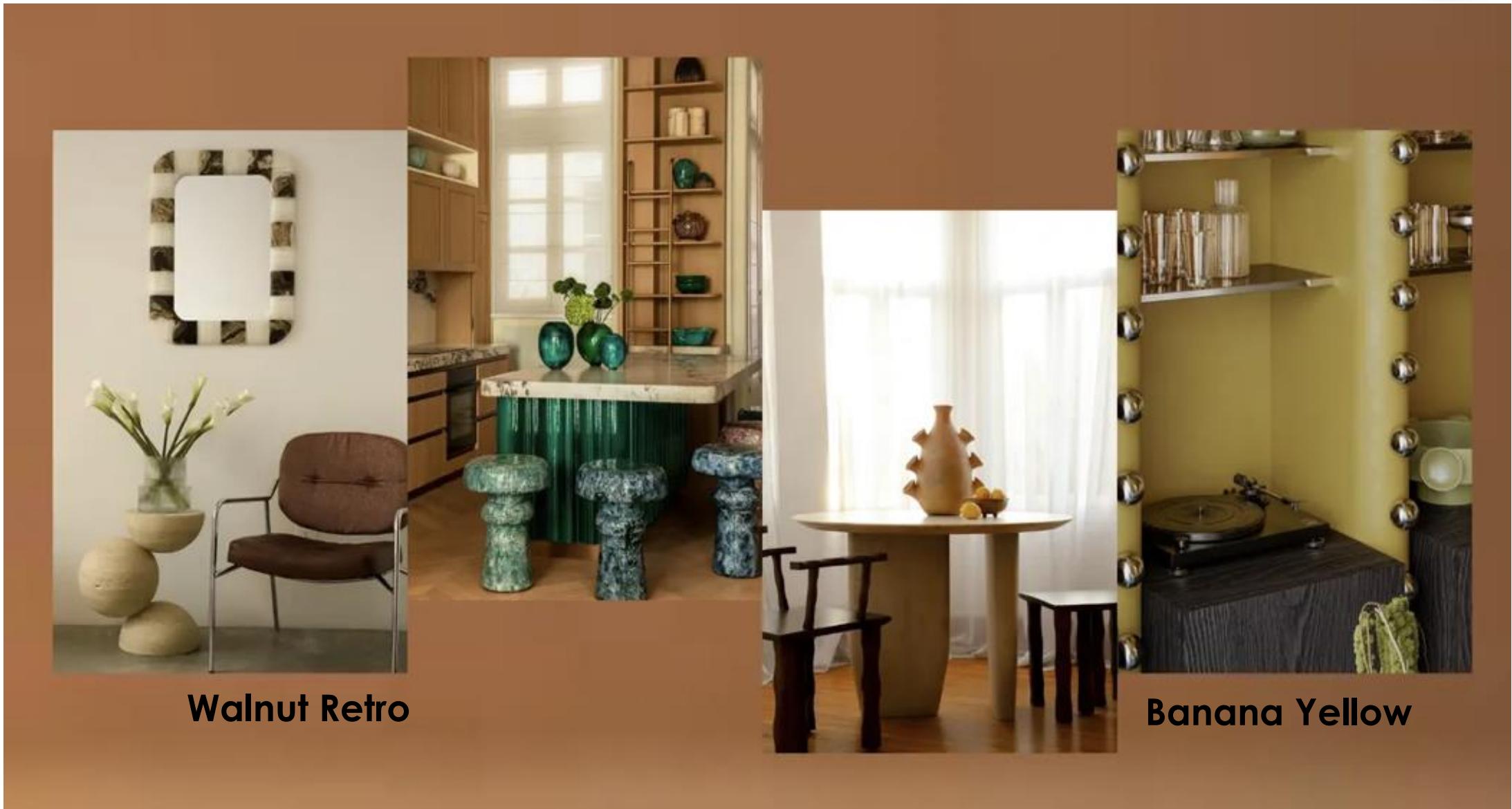


Thermal Grow



Walnut Retro







Premium Trends

*Sustainable

*Tech Adjacent

*Hybrid Living

*Wellness

*Brand Prestige

*Interactive



MARKET TRENDS: PROMOTIONAL ITEM CATEGORIES PERFORMING STRONGLY IN ASIA

BRANDED COSMETIC & TOILETRY POUCHES



Why it works in Asia:
Daily carry item, Travel-friendly,
High retention rate

WELLNESS & ROUTINE ACCESSORIES



Why it works in fnless:
Reinforces aat: Wsh fappeal in dermo
& pharmacy, Non-intrusive brannels

REUSABLE TOTE BAGS



Why it works:
Practical in dense urban lifetyles, Strong appeal in the
Strong brand exposure

HYDRATION & EVERYCACIS



HYDRATION & EVERYDAY CARRY ITEMS
High frequency cy in use Public Erijre branding

MARKET TRENDS: INNOVATIVE PROMOTIONAL ITEMS FOR 2026

TECH-ADJACENT PROMOS



REPEATED EXPOSURE & HYBRID LIVING



MARKET TRENDS: INNOVATIVE PROMOTIONAL ITEMS FOR 2026

WELLNESS & SELF-CARE PROMOS



BRAND PRESTIGE & VIP GIFTS



MARKET TRENDS: INNOVATIVE PROMOTIONAL ITEMS FOR 2026

Physical Gifts with Digital Integrations

INTERACTIVE / EXPERIENCE AMPLIFIERS



QR Code for
Exclusive Content



Dhee / Gm-Shee Gaan' Inglaing

AR Experience
on Packaging



NFC/QR for Digital
Storytelling

SUSTAINABILITY-FIRST, EVERYDAY UTILITY



Promotional Premiums from around the world



Promotional Trend – Promo Cosmetic Bag & Pouch



Promotional Trend – Promo Cosmetic Bag & Pouch



Promotional Trend – Promo Cosmetic Bag & Pouch



Promotional Trend – Promo Gift Set



Promotional Trend – License Collectable Premiums

Japan

PEANUTS™ + STARBUCKS™



在此期间，购买符合条件的产品
PEANUTS™ + STARBUCKS™ 特价商品！
特别商品作为礼物！此优惠适用于在商店和网上购物。



Present1 购买符合条件的产品，您将获得
智能手机壁纸 Present！共 4 种



Present2 更多、
如果您是金卡会员
以抽签方式出示会员卡！我们将从申请者中抽签。
我们将从申请者中抽签选出 10,000 人。
贴纸作为礼物。





Promotional Trend – Promo Apparel



Promotional Trend – Promo Apparel



Promotional Trend – Promo Apparel





Sedex[®]



ecovadis
SUPPLIER SUSTAINABILITY RATINGS



Green Industry
Innovations



ForestNATION



Less

Our Latest Promotional Projects



PHRONG
Premiums & Promotion Solutions

New Sustainable product
with CO2 emission calculation



Our Latest Projects



New Project – Sustainable Promo

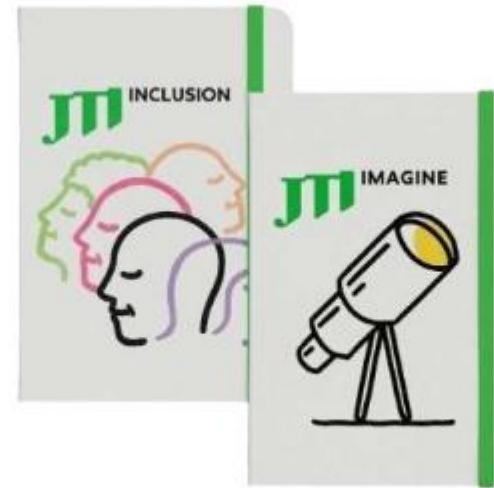




New Project – Sustainable Promo



New Project – Sustainable Promo



New Project – Sustainable Promo



New Project – Sustainable Promo



New Project – Sustainable Promo Gift Set



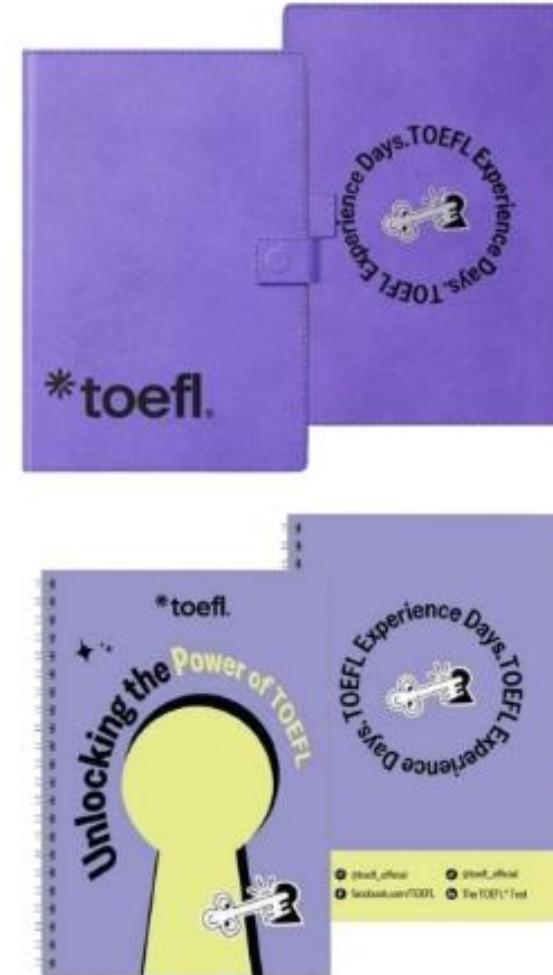
New Project – Special Design Premiums



New Project – Special Design Premiums



New Project – Colorful Premiums



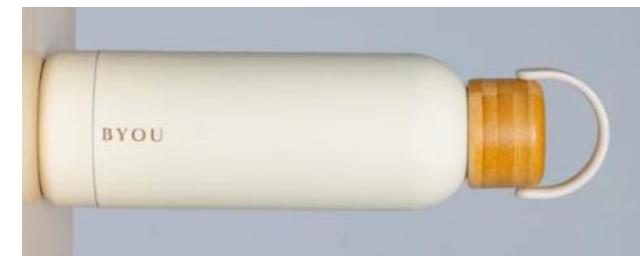
Our New Promotional Premium



Promotional New Products – New Drinkware



Promotional New Products – New Drinkware



Promotional New Products – New Drinkware



Promotional New Products – New Drinkware



Promotional New Products – Cosmetic Pouch



Promotional New Products – Cosmetic Pouch



Velvet bag-004



Velvet bag-005



Velvet bag-006

Promotional New Products – Cosmetic Pouch



Promotional New Products – Cosmetic Pouch



Velvet bag-013



Velvet bag-014



Velvet bag-015



Promotional New Products – Cosmetic Pouch



Velvet bag-016



Velvet bag-017



Velvet bag-018

Promotional New Products – New Cosmetic Pouch



Promotional New Products – Pastel Laptop Notebook Sleeve



Promotional New Products – PU Bag



Promotional New Products – Sustainable Material Bags



Promotional New Products – New Bag



- Item No: RH2504(多糖折叠束口购物袋)
- Name: Shopping bag
- Material: Nylon
- Weight: 143G
- Size: 43*5*43cm; 20*23cm(After folded)
- Color: Navy/Blue/Purple/Pink
- Package: 100pcs/carton
- Carton size: 60*40*34cm



Promotional New Products – New Bag



- Item No: RH2420(泡芙手提收纳包)
- Name: Cosmetic bag
- Material: Nylon
- Weight: 92G
- Size: 18.5*12.5*13cm
- Color: Pink/Purple/Rose/Green
- Package: 100pcs/carton
- Carton size: 55*48*41cm



Promotional New Products – New Bag

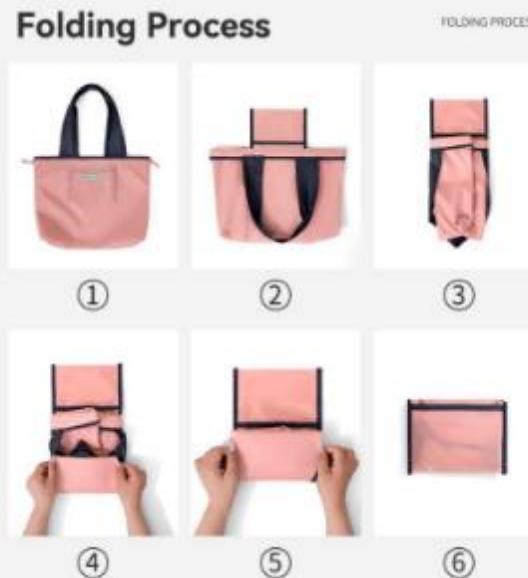


- Item No: RH2419(泡芙四方收纳包)
- Name: Cosmetic bag
- Material: Nylon
- Weight: 110G
- Size: 19.5*7.5*16.5cm
- Color: Pink/Purple/Rose/Green
- Package: 100pcs/carton
- Carton size: 53*44*44cm



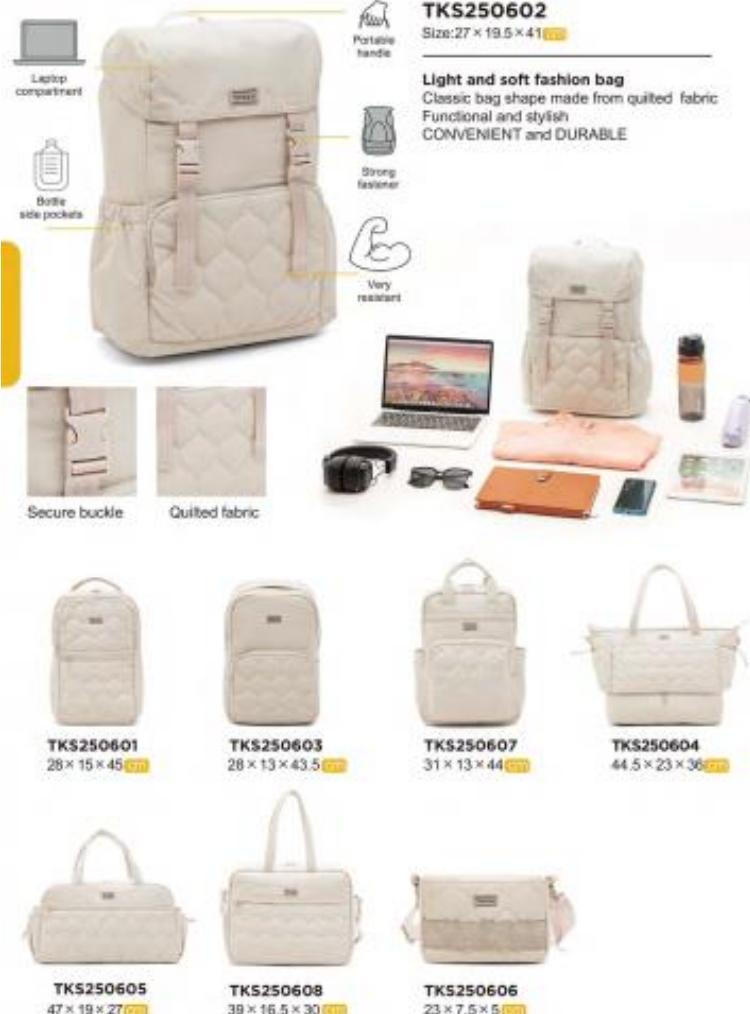


- Item No: YTJ0017(撞色折叠购物袋小号)
YTJ0018(撞色折叠购物袋大号)
- Name: Shopping bag
- Material: Polyester
- Weight: 56G; 68G
- Size: 43.5*7*31.5cm; 52*8*38.5cm
- Color: Green/Black/Purple/Pink
- Package: 200pcs/carton
- Carton size: 50*45*40cm



FASHION LEISURE

Classic and Stylish



Promotional New Products – New Bag

BUSINESS

Stylish Multifunctional

TKS250501B

Size: 28 × 14.5 × 43.5 cm

Colorfully light up your business trip
Security and anti-theft
Anti-theft backpack protects your important belongings



TKS250501A
Size: 28 × 14.5 × 43.5 cm

TKS250501C
Size: 28 × 14.5 × 43.5 cm

TKS250501D
Size: 28 × 14.5 × 43.5 cm

TKS250501E
Size: 28 × 14.5 × 43.5 cm



TKS250502B
Size: 29 × 12 × 44 cm

TKS250502A
Size: 29 × 12 × 44 cm

TKS250502C
Size: 29 × 12 × 44 cm

TKS250502E
Size: 29 × 12 × 44 cm



TKS250502D

Size: 29 × 12 × 44 cm

Combination of business and leisure

Security and anti-theft
Anti-theft backpack protects your important belongings



Anti-cutting Anti-theft water repellent



BUSINESS

Stylish Multifunctional

TKS241601

Size: 29 x 15 x 45 cm

Durable leather business backpack

Professional & Minimalist Design
Smart organization. Wise assistant



Wear-resistant zipper

Breathable back cushion



TKS241602
Size: 29 x 14.5 x 45 cm



TKS241603
Size: 29.5 x 19 x 45 cm



TKS241604
Size: 29.5 x 12.5 x 45 cm



TKS241605
Size: 29.5 x 16.5 x 45 cm



TKS250101

Size: 30 x 15 x 40.5 cm

Suitable for Travel and Commuter
Packing for Your Journey Has
Never Been Easier
Strong & Large capacity



Sturdy and
Water Resistant



Breathable
back cushion



TKS250102
Size:
31 x 15.5 x 45 cm



TKS250103
Size:
38 x 36 x 53 cm



TKS250104
Size:
31 x 16 x 46 cm



TKS250106
Size:
21 x 12.5 x 14 cm

page 01

Promotional New Products – Jacket



Promotional New Products – Accessories Premiums





热气球镜子

Promotional New Products – Accessories Premiums





Promotional New Products – Accessories Premiums



Promotional New Products – Gadget Premiums



New Promotional for Children



New Promotional for Children



New Promotional for Children



About Us



Sedex



ISO 14001
CERTIFIED



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SUPPLIER SUSTAINABILITY RATINGS



Green Industry



ForestNATION



LESS



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PHRONG
Premiums & Promotion Solution

PHRONG
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Our latest achievement on Quality and Customer Service



Sedex

ecovadis
SUPPLIER SUSTAINABILITY RATINGS

ForestNATION

Green Industry
manufacturing

LESS
Health

Focus on “Creating Values” for our partners and clients



Create
Values for
Our
Clients

Worldwide
Network

Product
Innovative
& Creative

Production
& Quality
control

Logistic &
E-commerce
Solution

**EPROCUREMENT PLATFORM
+ WEBSHOP ADD-ONS**
END-TO-END SUPPORT

Streamlining the
procurement operations

**ACCOUNT MANAGEMENT
CREATIVE SUPPORT**

24/7/365 Account
Service Management
Process management &
standardized knowledge
sharing across
customer's local offices
and local IGC

**REAL TIME INSIGHTS
TRACEABILITY & TRANSPARENCY**

Real time insights on
procurement status, fulfilment,
websop order placement
budget
management etc



Updated Trend and Market Research, Online Catalog, Webshop, Fulfillment, eProcurement Platform



INTERNATIONAL FOOTPRINT

We are Second to None in terms of Real Global Coverage!

- We are
 - 1 company
 - 80 offices
 - 41 countries
(one IGC per country except USA)
- Local IGC are **active players** in local markets, not paper companies, representative offices nor one-man bands!
- More than **US \$550 million** annual group turnover.
- Employ **1800+** employees.
- IGC Group services **1,000+** companies around the world.

Our Valued Customers / Clients/Partners:



Our latest achievement on Sustainability

ได้รับใบประกาศเกียรติคุณ
จากโครงการสนับสนุนกิจกรรม
ลดก๊าซเรือนกระจกหรือ LESS
(Low Emission Support Scheme)

ปลูกป่าโภคภัณฑ์ สมุทรสงคราม
และรณรงค์สร้างพื้นที่สีเขียว
(รอบสำนักงานและโรงงาน)

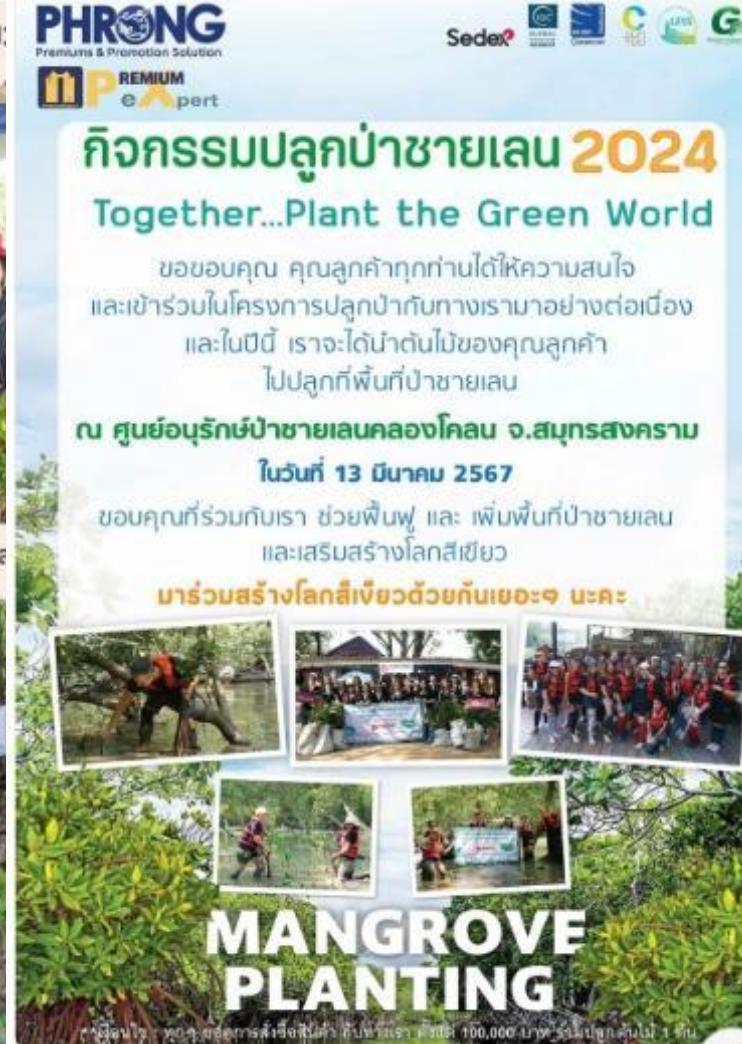
SCAN QR CODE

เพื่อเข้าชมรายละเอียดเพิ่มเติม

เราตระหนักรักษาป่าที่เป็นภารกิจในการบริหารและสร้างมั่นคงให้กับ
ประเทศและชุมชนของค่าคุณภาพด้วยการปลูกต้นไม้และรักษา CO₂
ออกฤทธิ์เรือนกระจกเป็นส่วนหนึ่งของเรา ในการก่อสร้าง
ภูมิปัญญาและสังคมที่ยั่งยืน ด้วยการรักษาป่าและส่งเสริมการอนุรักษ์

สามารถติดตามรายละเอียดเพิ่มเติมได้ที่
www.phrongintertrade.com





Annual Plantation:

In March 2024, we planted 1400 Mangrove trees in the coastline near our office/warehouse to increase the forest area, and to further protect the coastline environment, and to offset our carbon footprints. We have been planting our forest since 2017



THANK YOU



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www.phrong.com

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