

Promotional Premium Update

Vol.3/2026



About “PHRONG” – Our experience





Global & Regional Premium Industry 2026

Promotional Premiums from around the world



PHRONG
Premiums & Promotion Solution

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Promotional Trend – Promo Cosmetic Bag & Pouch

LOCCITANE



athletia



GUERLAIN



Promotional Trend – Promo Cosmetic Bag & Pouch

ASTALIFT MEN



CLINIQUE



NARS



Promotional Trend – Promo Cosmetic Bag & Pouch

SNIDEL BEAUTY



オリジナルフォトステッカー(2種)

SUQQU



manucurist



BAUM



Promotional Trend – Promo Cosmetic Bag & Pouch

SNIDEL BEAUTY



SABON



PAUL & JOE



Promotional Trend – Licensed & Co-Branded Premiums



Promotional Trend – Licensed & Co-Branded Premiums



Promotional Trend – Limited Edition Premiums



Promotional Trend – Blind Box Theme



Promotional Trend – Collectable Premiums



麦当劳为庆祝中国农历新年特别推出“新年迎新活动”，自2月1日起，凡在麦当劳消费满¥100，即可获赠“新年迎新礼包”一份。礼包内含麦当劳新年红包、新年贺卡、新年对联等。数量有限，送完即止。



＜随餐附赠オリジナルリワード＞
ビッグマック型
フードトレイ



ビッグマック型フードトレイ
店内での使用イメージ

作为「新年迎新活动」的一部分，麦当劳还推出了“新年迎新礼包”。礼包内含麦当劳新年红包、新年贺卡、新年对联等。数量有限，送完即止。



快闪式营销「麦当劳玩具」系列推出15款麦当劳玩具，包括16种不同造型，涵盖麦当劳经典产品、麦当劳员工形象、麦当劳餐厅建筑等。玩具造型多样，包括麦当劳汉堡、麦当劳薯条、麦当劳饮料、麦当劳员工、麦当劳餐厅建筑等。玩具造型多样，包括麦当劳汉堡、麦当劳薯条、麦当劳饮料、麦当劳员工、麦当劳餐厅建筑等。



人气点餐推荐 麦当劳·31家连锁店·春节期间·限时·供应



TV动画《SPY×FAMILY》《我的英雄学院》联名款，麦当劳推出UNO™ (UNO) 卡牌，联名款《大家一起来UNO》。



麦当劳的联名玩具系列「麦当劳玩具」系列推出15款麦当劳玩具，包括16种不同造型，涵盖麦当劳经典产品、麦当劳员工形象、麦当劳餐厅建筑等。玩具造型多样，包括麦当劳汉堡、麦当劳薯条、麦当劳饮料、麦当劳员工、麦当劳餐厅建筑等。



Promotional Trend – Popular Collectable Premiums



日「小蘭」等最著名園產「鮮蝦合影」為特色的「動物環保袋」於2月10日（週二）全園發售



・先期定費、注冊費為每袋20名分也
（注）エコバッグは、エコバッグ



「Cafe Veloce」提携出店店舗、灰祝2月22日の「福之日」。
作方第一等店、全額定費「高級抹茶2022」。



提携先ANA40周年記念「PEKO for ANA」及祝灰祝で不二家定費物
「Peko」取付車只前着品通所の位置空席座席のPeko取付車向中2022



適合作為旅行紀念品或收禮品「當特種地境」全額發售



適合作為旅行紀念品或收禮品「當特種地境」全額發售



適合作為旅行紀念品或收禮品「當特種地境」全額發售



適合作為旅行紀念品或收禮品「當特種地境」全額發售



適合作為旅行紀念品或收禮品「當特種地境」全額發售

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 CAFFÈ VELOCE

「Cafe Velocity」2月22日「貓之日」登堂二樓 滿座茶室主理!!
 貓日等即失定例作的「龍虎風韻2026」送予升升日(相相)我親親
 立龍: 夫夫和是往理理龍三三美美, 虎龍爭你你龍龍收, 飲飲A4
 非非真真夫夫, 真真龍龍龍龍!!

●【7日网媒】据美国国家广播公司(NBC)报道，2026年2月29日(星期一)至7月19日(星期一)期间，美义平酒店(Cafe Veicolo)将不再营业。


CAFFE VELOCE

Collaboration Goods



「Cafe Veloche」2月22日「舊太陽」紀念第二輯 獨白承造型」⁹
黃柳如堂兄黃相賢的《從臺灣返2026》詩於2月19日（週六）於南園
定惠！本堂列位親朋好友在三陽樂品：黃顏多謝贈贈哈，菜端A4
張胡威文付來，席談談球談堂。

[illegible]

則胎氣將動止
胎虛耳鳴如有此徵候



此外，日程表還有訂與取消二種，各有缺點，讀者如欲瞭解不詳之處，



附赠五样经典调饮饮料



刚清明收秧插秧的儿童画





New Sustainable product
with CO2 emission calculation



Our New Promotional Premium



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Celebrate the Beautiful Game with Branded Merchandise for the 2026 World Cup!

The countdown to the Football World Cup in June 2026 is on, and what better way to embrace this global celebration than with exciting, fan-focused merchandise?

This flipbook showcases a curated selection of fun, practical and eye-catching items designed to elevate every moment—from fan gatherings and PR activations to corporate events and hospitality experiences. Think vibrant accessories, interactive giveaways and premium keepsakes that capture the energy of the tournament while being ready on time for your campaigns.

Whether it's for passionate supporters, brand ambassadors or event organizers, these ideas will help you create unforgettable experiences and maximize engagement during one of the world's biggest sporting spectacles.



Promotional New Products – FIFA World Cup Collection

IGC

Celebrate with collectibles

MRWASI, One single device that can create all the cheering sounds that fans love. The Ultimate fan companion. Designed to amplify the energy of the crowd, it unites, entertains, and empowers voices, turning every cheer into an unforgettable moment.

MRWASI UZBEK

MRWASI ONE MAN BAND

MRWASI FIFA QATAR 2022

MRWASI PRESIDENTS CLIP



Promotional New Products – FIFA World Cup Collection



Celebrate with collectibles

Pin badges and keyrings are fan favorites – small, collectible keepsakes that showcase team pride and spark connections. Perfect for trading, they turn every match into a memory.



Custom keyrings



Metal shoe keyring



Custom keyrings



Pin badges



Pin badges

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Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Raise a Glass to the Beautiful Game!

From stadium cups and tumblers to mugs and water bottles, football-inspired drinkware keeps fans refreshed and full of team spirit.



720ml reusable bottle



750ml FCS-certified single wall stainless steel water bottle with carabiner

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Stadium cups are a match-day essential – durable, reusable and perfect for showcasing team colours.



Stainless steel stadium cup
Color Changing

Small letter Good, small letter c

32 oz full color big game stadium cup

Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Snack in Style

Branded snacking bowls bring convenience and team spirit to every match-day spread.
Perfect for crisps, nuts,



Football acrylic serving



Bowl



Clear acrylic serving tray



Grab tub

Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Take the Celebration Outdoors!

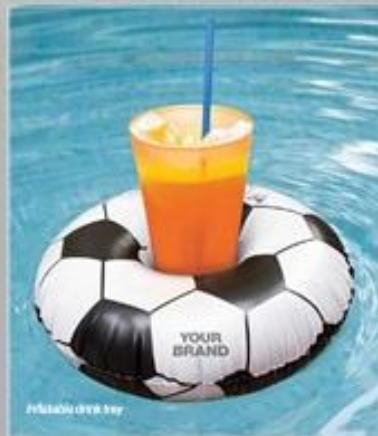
From branded picnic sets and coolers to foldable chairs and sunshades, outdoor accessories make match-day gatherings unforgettable.



Goal post



Picnic shelter



Inflatable drink tray



Cooler

Promotional New Products – FIFA World Cup Collection



Take the Celebration Outdoors!

From branded picnic sets and coolers to foldable chairs and sunshades, outdoor accessories make match-day gatherings unforgettable.



Pocket picnic blanket



Custom branded portable foosball cooler with wheels



Foldable outdoor chair + umbrella + cooler

Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection



Promotional New Products – FIFA World Cup Collection

IGC

Power Up Your Football Fever!

From branded headphones and portable speakers to phone cases and chargers, electronics and accessories keep fans connected and in the game.



Fan with custom cap for mobile phone holding



Portable fan with custom message



Vibrating fan

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Mini USB fan dual with lighting and micro-USB

Promotional New Products – New Drinkware



Promotional New Products – New Drinkware



Promotional New Products – New Drinkware



黑色



白色



粉色



青色



红色



紫色



蓝色



黑色



浅蓝



浅绿



白色



浅紫



浅粉



灰蓝



紫色



深紫



深蓝



深绿



青色



咖色



蓝色



褐色



粉色



黑色



粉紫



奶白



深蓝



白色



白色



紫色



粉色



粉紫



米黄



艳红



天蓝



湖蓝



军绿



深蓝



黑色



乳白



深粉



白色



黑色



湖蓝



粉色



深蓝



蓝色



浅粉

Promotional New Products – New Drinkware



Promotional New Products – Accessory & Cosmetic Pouch



Promotional New Products – Cosmetic Pouch



Promotional New Products – Cosmetic Pouch



Promotional New Products – Sport Bag



Promotional New Products – Fashion Bag



Promotional New Products – Accessories



Promotional New Products – Accessories



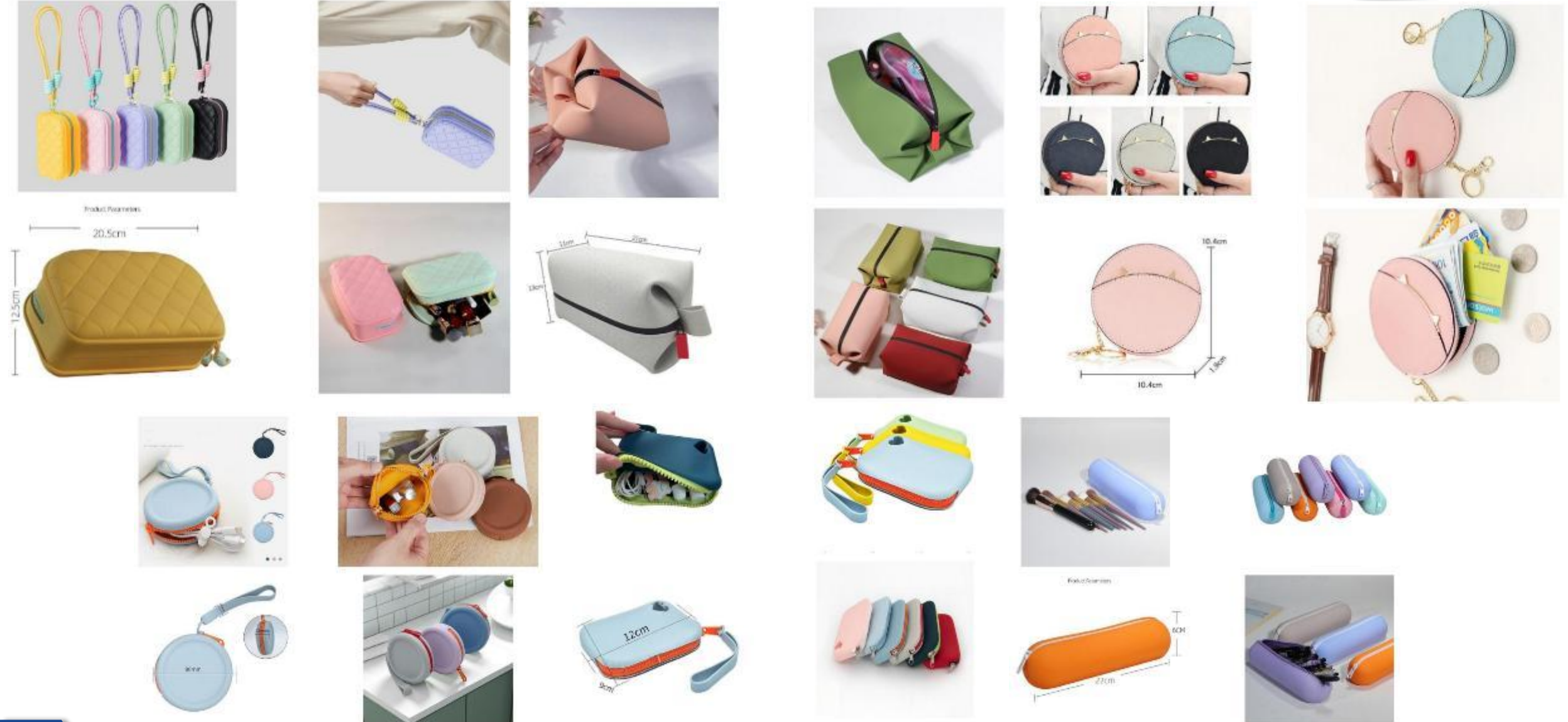
Promotional New Products – Accessories



Promotional New Products – Accessories



Promotional New Products – Accessories



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Sustainable Material Storage Box



Promotional New Products – Foldable Chairs



New Promotional Gadget



Custom Qi Wireless Charger

Make your own unique shape

- Full Colour Print Both Sides Onto Cardboard Paper
- Custom Cut Shape
- MOQ 500 units



Front: Display your favorite photo or artwork



Back: Built-in Bluetooth speaker



Promotional New Products – Gadget Premiums



Lightweight
0.08 lb

Thickness
0.2 in

Promotional New Products – Gadget Premiums



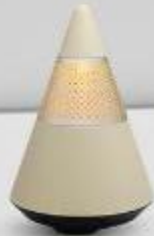
NATURE CLOUD
BT V5.4&TWS
enjoy different natural sound
ambient lights accompanies you to sleep



BOX mini
BT V5.4&TWS
IPX6
5W superior sound
stick by magnetic way to metal place
Optional with White-noise sleep sounds



BAPOO
BT V5.4 & TWS
IP66
5W superior sound
Stick by magnetic way to metal place



Mountain mini
BT V5.4 & TWS
7W with passive radiator
IP66
Soft mood lighting



BALLER
BT V5.3 & TWS
IP66
7W with passive radiator
Colorful RGB lighting



CAMP mini
BT V5.3 & TWS
IP66
7W with passive radiator
LED lighting



AIR mini
BT V5.3 & TWS
IP67
MIL-STD810G (US MILITARY GRADE) Anti-Shock
Shock-resistant
360 degrees lighting
Optional with wireless mini MIC



AIR tower
BT V5.3&TWS
IP66
10 watts superior sound
360 degrees lighting
Optional with wireless mini MIC



AIR plus
BT V5.3&TWS
IPX6
16W superior sound
360 degrees lighting
Optional with wireless mini MIC



SOUND POCKET
BT V5.3 & TWS
IPX5 waterproof
5W superior sound
Colorful RGB lighting



TABIT
BT V5.2 & TWS
16W superior sound with passive radiator
Stylish handle for outdoor



BOOM X
BT V5.2 & TWS
16W OR 40W with passive radiator
for excellent bass
Colorful RGB lighting

RETRO SERIES

BT V5.3 & TWS
8W&10W superior sound
Clean wooden finishing



TILESS S

BT V5.4&TWS
16 watts superior sound
Multiple Connections (USB / TF / Aux In)
Optional with wireless mini mic



TILESS XL

BT V5.4&TWS
16 watts superior sound
Clean and fabrics design
Soft artificial leather handle
Optional with wireless mini mic



Mountain High

BT V5.4 & TWS
60W three frequency sound system
Highend aluminum body
soft mood lighting



TIBURN

BT V5.3&TWS
60 watts HIFI Sound Quality
Karaoke & Guitar input
Optional with 2.4G or UHF wireless microphone
Deluxe design with aluminum and Soft artificial leather elements



VERTIEN

BT V5.3&TWS
60 watts HIFI Sound Quality
Karaoke
Optional with 2.4G or UHF wireless microphone
Deluxe design with aluminum and Soft artificial leather elements



JOLIE mini

BT V5.4&TWS
60 Watts HIFI Sound Quality
Optional with 2.4G or UHF wireless microphone
Deluxe design with aluminum and Soft artificial leather elements



JOLIE pro

80 watts HIFI Sound Quality
Optional with 2.4G or UHF wireless microphone
Deluxe design with aluminum and Soft artificial leather elements



JOLIE home

100 watts HIFI Sound Quality
Optional with 2.4G or UHF wireless microphone
Deluxe design with aluminum and Soft artificial leather elements



About Us



www.phrong.com

Line @PremiumExpert



Our latest achievement on Quality and Customer Service



PHRONG INTERTRADE CO LTD
Samutprakan - Thailand | Wholesale of other household goods
Assessment scope: End-to-end

Overall score
➤ **80/100**

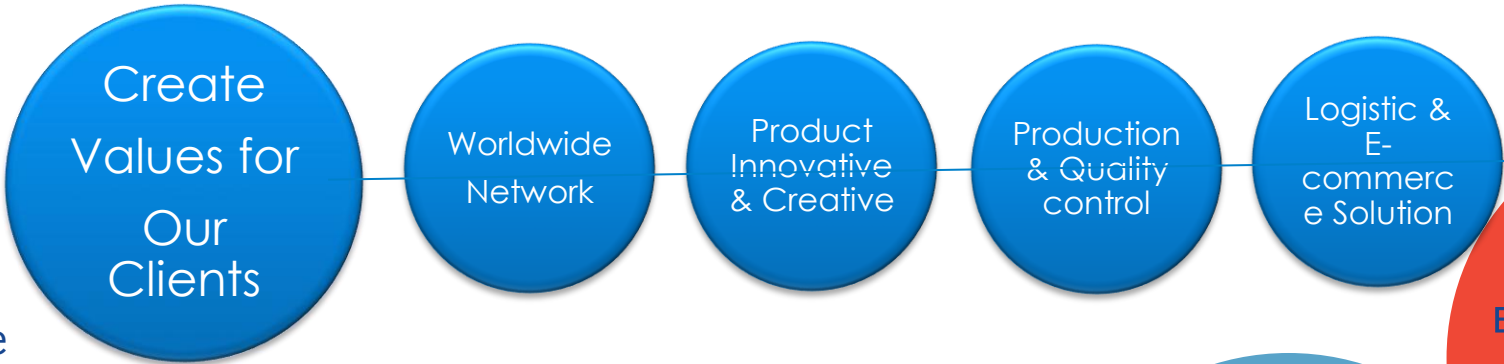
Percentile
➤ **98th**



Focus on “Creating Values” for our partners and clients



A holistic 360 degree approach providing a one stop Promotional Service solution



EPROCUREMENT PLATFORM + WEBSHOP ADD-ONS
END-TO-END SUPPORT

Streamlining the procurement operations

ACCOUNT MANAGEMENT CREATIVE SUPPORT

24/7/365 Account Service Management
Process management & standardized knowledge sharing across customer's local offices and local IGC

REAL TIME INSIGHTS TRACEABILITY & TRANSPARENCY

Real time insights on procurement status, fulfilment, websop order placement budget management etc



Updated Trend and Market Research, Online Catalog, Webshop, Fulfillment, eProcurement Platform



INTERNATIONAL FOOTPRINT

We are Second to None in terms of Real Global Coverage!

- We are
 - 1 company
 - 80 offices
 - 41 countries
(one IGC per country except USA)
- Local IGC are **active players** in local markets, not paper companies, representative offices nor one-man bands!
- More than US **\$550 million** annual group turnover.
- Employ **1800+** employees.
- IGC Group services **1,000+ companies** around the world.

Our Valued Customers (and many more):



Our latest achievement on Sustainability



ได้รับใบประกาศเกียรติคุณ
จากโครงการสนับสนุนกิจกรรม
ลดก๊าซเรือนกระจกหรือ LESS
(Low Emission Support Scheme)

ปลูกป่าโกงกาง สมุทรสงคราม
และรณรงค์สร้างพื้นที่สีเขียว
(รอบสำนักงานและโรงงาน)

SCAN QR CODE
เพื่อดูโครงการและร่วมแบบง่าย

เราตระหนักถึงความสำคัญในการรักษาและสร้างพื้นที่ป่า
และร่วมรณรงค์การลดการปล่อยก๊าซเรือนกระจก CO₂
ของคนที่ร่วมมาเป็นส่วนหนึ่งของเรา ในทุกการสั่งซื้อ
ทำไร้อะไรส่วนหนึ่งจะถูกนำมาใช้เพื่อปลูกป่าโกงกาง

สามารถดูรายละเอียดเพิ่มเติมได้ที่
www.phrongintertrade.com

กักเก็บคาร์บอนไดออกไซด์
11.861 tCO₂eq

กิจกรรมปลูกป่าชายเลน

2023

1,500+ ต้น

Together...
Plant
the Green
World

27th JANUARY 2023

ขอขอบคุณ คุณลูกค้าทุกท่านที่ใช้ความสนใจ
และเข้าร่วมโครงการปลูกป่าโกงกางกับทางเรา
ในครั้งนี้ ได้ทำ ารปลูกต้นไม้ในพื้นที่ป่าชายเลน
สมุทรสงครามไปมากกว่า 1500 ต้น
และจะร่วมกับลูกค้าในการปลูกป่าเพื่อความยั่งยืน
ของประเทศไทยนี้ต่อไป

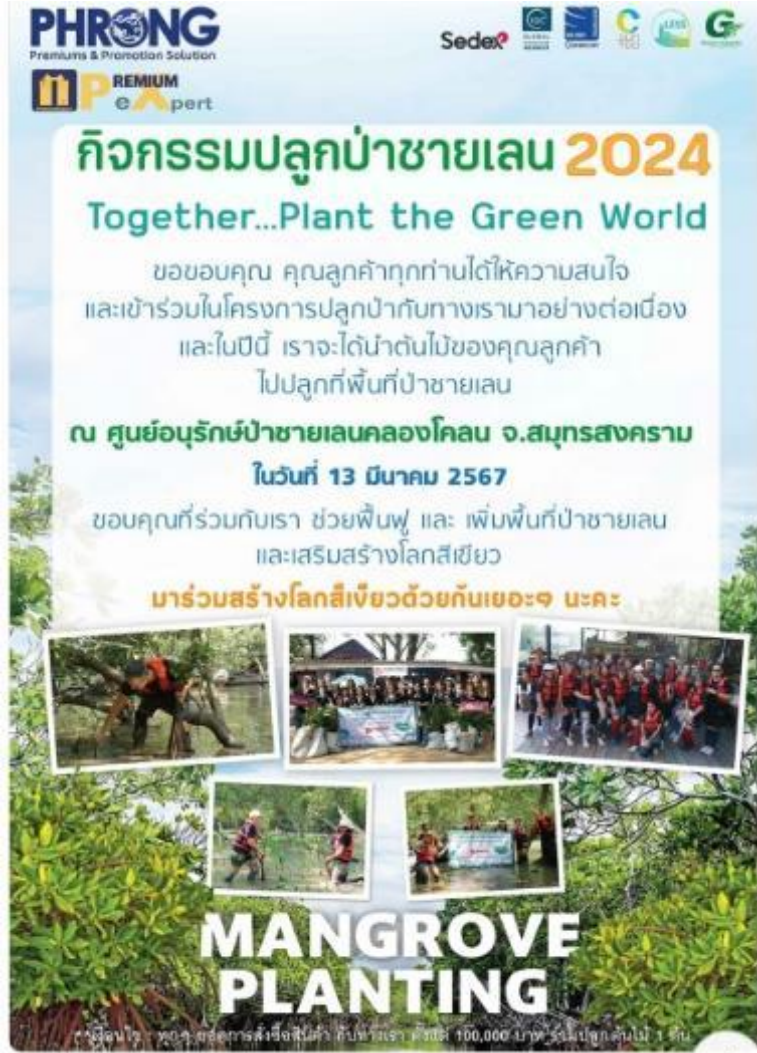
ภาพ: เราทำได้ดีในกิจกรรมครั้งนี้ เราทำได้ดีในกิจกรรมครั้งนี้ เราทำได้ดีในกิจกรรมครั้งนี้

02-462-6113
04-970-3234



Annual Plantation:

In March 2024, we planted 1 400 Mangrove trees in the coastline near our office/warehouse to increase the forest area, and to further protect the coastline environment, and to offset our carbon footprints. We have been planting our forest since 2017



THANK
YOU



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